

An invitation from
**Cherished
Teddies®**
enesco

*The 2010 Annual Fair is going to be held on
Saturday 18th & Sunday 19th September at*



**KNEBWORTH
HOUSE**

**Hertfordshire Home of the
Lytton Family Since 1490
Knebworth, Hertfordshire, SG3 6PY**

Cherished Teddies®

enesco.

ENJOY SO MUCH FUN AT THE FAIR.

WE ARE DELIGHTED TO INVITE YOU TO OUR 2010 ANNUAL FAIR, WHICH IS BEING HELD AT ONE OF BRITAIN'S FAVOURITE STATELY HOMES — KNEBWORTH HOUSE.

There is so much for you to take part in this year, both on our Marquees site, where you can mix and mingle with a host of fabulous entertainers, visit our collectors' clubs and see some of our other famous collectable brands such as Border Fine Arts, Beatrix Potter, Tuskers, Country Artists, Lilliput Lane and Disney Traditions, as well as pay a visit to Knebworth House (subject to an additional ticket upgrade of £2.50 on the day) and explore the beautiful Gardens.

Colourway Exclusive:
**Richard the
Lionheart with
unique Silver Lions
on Shield & Buttons**



Paint Your Own

If you feel creative you can try your hand at your very own 'Paint Your Own' Cherished Teddie figurine: Girl with Bear and Heart.

Annual Fair Special Colourway Exclusive

There is also the opportunity to purchase the Annual Fair Special Colourway Exclusive **Richard the Lionheart** — a delightful version of our little hero featuring a unique silver shield that will never be available anywhere else!

So, what are you waiting for? Order your tickets today to be sure to join us for some great fun!

'Paint Your Own'
Cherished Teddie
figurine:
**Girl with Bear
and Heart**



Knebworth House

ONE OF ENGLAND'S MOST BELOVED STATELY HOMES,
KNEBWORTH HOUSE IS A BEAUTIFUL GOTHIC MANSION
SITUATED JUST 29 MILES NORTH OF LONDON OFF THE A1(M)
AT STEVENAGE.



It is perhaps most famous today for its legendary open-air rock concerts, but on a more genteel note, it was also the home of Victorian novelist, playwright and politician, Edward Bulwer Lytton — author of the words *'The pen is mightier than the sword'*, who transformed his home into the unique place we see today. Other famous Lyttons include Constance Lytton, the suffragette, and Robert Lytton, the Viceroy of India who proclaimed Queen Victoria Empress of India at the Great Delhi Durbar of 1877.

With its turrets, domes and gargoyles silhouetted against the sky, the romantic exterior of Knebworth House does little to prepare the visitor for what to expect inside. The house has stood for many years longer than the Victorian decoration suggests, and the stucco hides from view a red brick house dating back to Tudor times.

Every generation of the Lytton family has left something of its style and taste, making Knebworth an extraordinary walk through 500 years of British history. Stories and heirlooms reflect the family's contribution to literature, politics and Foreign Service, as well as visits by characters as diverse as Elizabeth I, Charles Dickens, Winston Churchill and Robbie Williams.

The Gardens

There have been gardens at Knebworth House since at least the seventeenth century, but the present layout dates largely from the Edwardian era. The architect Sir Edwin Lutyens, who married into the Lytton family, simplified



the ornate beds and statuary of the Victorian garden with lawns and avenues of pollarded lime trees. Popular features of the twenty-five acres now include a maze, the organically run walled kitchen garden and the Gertrude Jekyll Herb Garden designed over one hundred years ago in 1907.

Dinosaur Trail

Seventy-two life-size dinosaurs can be found grazing amongst the rhododendrons and the redwoods at Knebworth! Children of all ages will love exploring the woodland paths, whilst learning about the T-rex, the woolly mammoth and other fascinating prehistoric creatures.

The Park

With 250 acres of rolling hills and ancient chestnut and lime avenues, there's more than enough space to offer a quiet refuge for country picnics and dog walking (visitors are asked not to take pets into the gardens and to use leads in the park). You might catch a glimpse of grazing herds of red and sika deer.

The Adventure Playground

Children can also run loose amongst the swings, slides and walkways of the adventure playground featuring Tarzan trails, a miniature railway, thrill slides, and bouncy castle.

Knebworth House & Gardens are maintained by The Knebworth House Education and Preservation Trust, a charity established by the Lytton Cobbold family with the support of the Hertfordshire local authorities.

What does your ticket price cover?

Your ticket will give you full access to all of the Fair Marquees, as well as access to all of the Knebworth Grounds and Gardens. Should you wish to take a tour of the house we have negotiated a brilliant discount for you to be able to upgrade your tickets for just £2.50! All you need to do is show your Annual Fair Button Badge on the day at Knebworth's ticket office and you will be able to join the tours of the house which take place at regular intervals throughout both days.

- [1] Ticket prices cover entry into all areas of the Fair, but only the Grounds and Gardens of Knebworth House.
- [2] Separate discounted tickets are available to view the house, direct from Knebworth House on the day. These supplement tickets are sold at the house entrance door rather than at the main park entrance ticketing points.
- [3] Please note that tickets are non-refundable.
- [4] Discounted tickets will not be available on the day. Normal Knebworth House full admission prices will be charged on the day.
- [5] Dogs are welcome in the park on leads but are not allowed in the gardens or house.
- [6] Book your tickets as early as possible to avoid disappointment.



Ticket Application Form

Telephone: 01228 404350 Fax: 01228 404390

Discounted tickets will not be available on the day. Normal, full admission prices will be charged by Knebworth House.

Order now to take advantage of specially reduced prices for members of the Cherished Teddies Collectors' Club who purchase tickets for themselves, their families and friends.

Please note that tickets are non-refundable

Please fill in all sections of this form.

Ticket Selection

Please send me the following tickets:

UNDER FOURS, FREE

Saturday, 18th September 2010

Qty _____ Adult tickets @ £6.00 each £ _____

Qty _____ Senior Citizen tickets @ £5.50 each £ _____

Qty _____ Child (4-15) tickets @ £5.00 each £ _____

Sunday, 19th September 2010

Qty _____ Adult tickets @ £6.00 each £ _____

Qty _____ Senior Citizen tickets @ £5.50 each £ _____

Qty _____ Child (4-15) tickets @ £5.00 each £ _____

Weekend Tickets (valid for both days)

Qty _____ Adult tickets @ £10.00 each £ _____

Qty _____ Senior Citizen tickets @ £9.00 each £ _____

Qty _____ Child (4-15) tickets @ £7.00 each £ _____

Sub-total (A) £ _____

Special Colourway Exclusive

Only available by pre-ordering

The fabulous exclusive, Richard the Lionheart with Silver Lions on the shield and buttons, will only be available at the Fair and *must* be reserved in advance.

Only members of the Cherished Teddies Club who purchase tickets for the 2010 Annual Fair and attend in person are entitled to purchase this exclusive model, which is strictly limited to TWO per member.

Qty _____ Special Colourway Exclusive(s)
I enclose a deposit of £5.00 per figurine. £ _____

You will receive a special reservation card for each piece ordered, with full instructions on how to collect and pay for your figurine(s). The full purchase price for Richard the Lionheart with Silver Shield is £20.00, including your deposit. You will pay £15.00 upon collection, on the day, for each figurine reserved.

Sub-total (B) £ _____

Payment Method

Add Sub-totals A and B together and enter amount here:

Total £ _____

I wish to pay for my tickets by the following method:

By cheque made payable to: **The Cherished Teddies Collectors' Club.**

(Please write your membership number on the back of your cheque.)

By Credit/Debit Card: MASTERCARD VISA
 MAESTRO SOLO

Card No: _____

Valid From / Expiry Date /

Switch/Solo Issue No. _____

Enter your security code (last 3 numbers on the signature strip of your card)

Cardholder's name _____

Cardholder's Tel. No. _____

Cardholder's Signature _____

Date _____

Your Details (Block capitals please):

Membership Number _____

Mr/Mrs/Miss/MS (Please delete those not applicable)

Other (Please specify) _____

First Name _____

Surname _____

Address _____

Town _____ County _____

Postcode _____ Country _____

Daytime Tel. No. _____

If you require a disabled parking permit, please tick here _____

Send your completed application form, together with your payment to:
The Cherished Teddies Collectors' Club, Brunthill Road,
Kingstown, Carlisle, Cumbria,
England, CA3 0EN.

Closing date for ticket applications: 10th September 2010.

Special Colourway Exclusive

Only available at
the 2010 Annual Fair —
this figurine must be
pre-ordered



Your special colourway exclusive will have unique silver lions on the shield & buttons — as mentioned overleaf.

4005248 Richard The Lionheart
King Of Crusades
Height: 9.0cm

How to get to Knebworth House



By Road

Knebworth House & Park are accessed direct from the Junction 7 roundabout of the A1(M) motorway at Stevenage South, 29 miles north of London. There are signs on both carriageways of the motorway.

Sat Nav Users

If you are using a Sat Nav system, use the postcode of the Stevenage Novotel at Junction 7 — SG1 2AX — not the Knebworth House postcode.

By Rail

The nearest rail station is Stevenage, two miles Knebworth Park. There is a taxi rank at the station. Non-stop Inter-City and local services run to Stevenage Station from London's King's Cross Station around every 30 minutes. There are also frequent Inter-City connections on the East Coast main line from Cambridge, York, Leeds, Newcastle, Edinburgh and Glasgow.

Disabled Access

Disabled permit holders will be given priority parking as close to the Fair site as is possible. As an historic building, the house regrettably has no lift to the first floor. However, Knebworth's history can be conveyed to visitors with impaired mobility on the ground floor. Wheelchair accessible toilets are located at the entrance of the gardens, in the house and at the adventure playground. The Garden paths are mostly gravel.

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England, SG3 6PY
Tel: 01438 812661 Fax: 01438 811908
Email: info@knebworthhouse.com
Website: www.knebworthhouse.com

The organisers reserve the right to alter or cancel any advertised events or entertainers without notice.

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