

OFFICIALLY LICENSED CHERISHED TEDDIES® MERCHANDISE

The Enesco Licensing Department is very excited to update Club members on the Officially Licensed **Cherished Teddies** Merchandise that is currently available at retailers near you. Each licensed product is inspired by the **Cherished Teddies** figurines, with their messages of friendship and love.

Paying your bills might be a more pleasant experience with bank checks by Current, Inc.! Current also offers birthday cards, stickers and many other delightful **Cherished Teddies** products.

Decorate your home with **Cherished Teddies** accessories by Manual Woodworkers and Weavers, Inc. This beautiful line includes 100% cotton afghans, tapestry pillows and tapestry wall decor.

The sweet, adorable faces of **Cherished Teddies** bears are perfect for any baby's room. Judi's Originals offers a **Cherished Teddies** ensemble to fine retail stores. The ensemble includes a comforter, wall hanging, character lamp and much more.

Do you love arts and crafts? If so, Stampendous, Inc.'s line of **Cherished Teddies** wood mounted stamps and stamp sets are for you. Adults and children alike will enjoy creating their own greeting cards, bookmarks and more using **Cherished Teddies** images!

For those of you who enjoy needlework, Designs By Gloria & Pat offers counted cross stitch pamphlets featuring **Cherished Teddies** designs.

Accessorize! Valdawn, creators of unique collectible watches, produces a beautiful line of **Cherished Teddies** watches, including musical styles.

line by Applause currently features **Cherished Teddies** teddie bears! Each plush bear is accompanied by a Certificate of Authenticity.

New Products To Look For Soon:

Anagram International, the market leader in the mylar balloon industry, will be introducing **Cherished Teddies** helium balloons to retailers throughout the U.S. and Canada in Spring of 1997.

Soon your favorite **Cherished Teddies** friends can help make each gift even more special with **Cherished Teddies** gift wrap, gift bags and more by CPS Corporation. The Quiltex Co. is very excited about introducing a complete infant bedding ensemble for the **Cherished Teddies** collector.

The collection will debut in 1997 and will include bedding, sleepwear, outerwear and layettes.

For more information on **Cherished Teddies** products, and retailers who carry these exciting products please call the following numbers:



Checks by Current



Watches by Valdawn



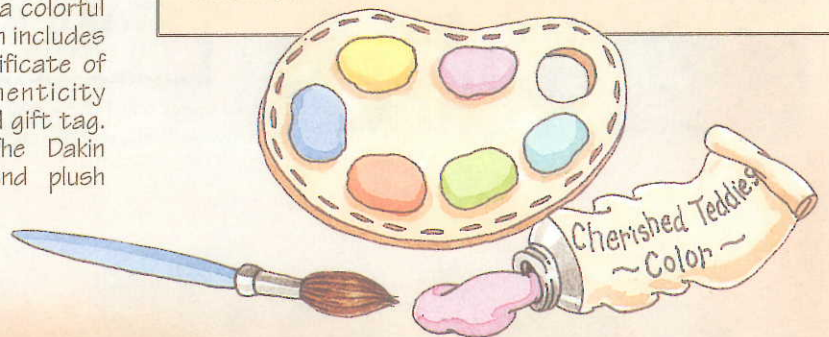
Sterling Silver Charm by International Bullion


Wall Hanging by Judi's



Keep your favorite **Cherished Teddies** figurines close to your heart with sterling silver pendants by International Bullion. You can complement these pendants with coordinating sterling silver earrings. Each pendant and pair of earrings is packaged beautifully in a colorful gift box which includes a Certificate of Authenticity and gift tag. The Dakin brand plush

Anagram:	1-800-554-4711
Applause:	1-800-777-6990
CPS Corporation:	1-800-251-3018
Current, Inc.:(for a free catalog)	1-800-525-7170
Designs By Gloria and Pat:	(803) 775-8525
International Bullion:	1-800-622-8889
Judi's Originals:	(602) 991-5885
Manual Woodworkers & Weavers:	1-800-542-3139
Quiltex:	1-800-237-3636
Stampendous, Inc.:	1-888-STAMPEN
Valdawn, LLC:	1-800-201-9282





In addition to the **Cherished Teddies** collection officially licensed merchandise, the following collector's computer program and collector's guides are also officially licensed.






Collectors' Publishing offers a "Collector's Pocket Planner". Also, their "Collector's Value Guide" will be available soon. Call Collectors' Publishing at 1-800-746-3686 for more information.

Greenbook publishes a "Collector's Wishlist™" as well as an all-inclusive 152 page "Guide To **Cherished Teddies**." For more information, or the name of a retailer near you, please call (516)689-8466.

MsdataBase Solutions, Inc. offers the "Collectibles Database for Collectors", a Windows-based application that can be upgraded to include **Cherished Teddies** figurine photographs. Yearly price guide updates are also available. For more information, please contact Suzanne Belofsky at 1-800-407-4147.

"Teddies Friends Newsletter" is a bi-monthly publication that features information on the **Cherished Teddies** collection. For more information, please call (815)942-0321.

Rosie Wells Enterprises, Inc. publishes a full color "Secondary Market Price Guide for The **Cherished Teddies** Collection". Contact your favorite **Cherished Teddies** retailer for this second edition guide or call 1-800-445-8745 Ext. CT240.



Rubber Stamps... Just in the "Nick" of time for your stockings!



Don't forget anyone on your holiday shopping list, surprise them with a Rubber Stamp of "Nickolas". You're At The Top Of My List (TM001). Beautifully handcrafted **Cherished Teddies™** rubber stamps, inks and papers are all available at Stampendous Full Service Stores. Call toll free **1-888-STAMPEN** to find the store or location nearest you where you can redeem this \$1 off coupon!

COUPON

\$1.00 Off
Cherished Teddies™

TM001 Nickolas Stamp
Redeemable at a

STAMPENDOUS Full Service Store

Use before Dec. 25, 1996. • Not to be used with any other special offers.

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